

ARISE Membership Pack

*UN Office for Disaster Risk Reduction (UNISDR)
UNISDR Private Sector Alliance for Disaster Resilient Societies (ARISE)*

Introduction

On March 18, 2015 in Sendai, Japan, 185 nations agreed to 15-year framework to reduce the human and economic impact of disasters caused by hazards, titled the Sendai Framework for Disaster Risk Reduction 2015-2030 (Sendai Framework). In September 2015, UNISDR, being the organization charged with implementing the Sendai Framework, integrated its private sector activities under one initiative, named ARISE. Thanks to advocacy by ARISE's predecessors, the role and importance of the private sector is prominent in the Sendai Framework. In its 24 pages, the private sector and business is referenced 33 times. A summary chart of the Sendai Framework is attached, while the full document is found at www.unisdr.org/files/43291_sendaiframeworkfordrren.pdf

Disasters impact millions of people in both developed and developing countries. Economic losses from disasters such as earthquakes, tsunamis, cyclones and flooding are now reaching an average of US\$250 billion to US\$300 billion each year. The private sector has a strong interest in building hazard resilience, as it suffers the majority of economic losses. Businesses face disruptions to their operations, employees, customers and supply chains, while individuals lose their homes, jobs and possessions. UNISDR recognizes that disaster response and humanitarian relief efforts alone will not suffice. In collaboration with governments and the scientific community, the private sector has the know-how, resources and capacity to reduce the impact of hazards by building resilience. Preventing disasters by making investments more sensitive to hazard risks is a key to resilient sustainable growth, with benefits to all.

ARISE is a UNISDR-led network of private sector entities, whose members voluntarily commit to align with the Sendai Framework. ARISE is separate from, but works closely with, UN Global Compact. Members share information, experience, activities, and projects, while the level of involvement and resources is at the discretion of each member. Most activities and interactions are a local and regional level, and ARISE will be structured accordingly. ARISE has organized its activities around seven work streams (see attachment) and members are encouraged to link their interests and initiatives with one or more work stream.

All ARISE members sign the Statement of Commitment and attached application. UN Global Compact members may submit an application without a signed Commitment Statement, although it is recommended they do so. ARISE is managed by UNISDR and governed by a Board selected by the UNISDR Special Representative to Secretary General and affirmed at the members' Annual General Meeting. Members who demonstrate a greater level of activity and resource commitment may be invited by the Board to join the (technical) Advisory Group. Members are recommended to contribute to the general expenses of ARISE, as determined by the Board. At UNISDR and ARISE events, members are expected to promote and advocate for the causes of resilience and DRR, rather than to market and promote their own products, services and company. There will be from time-to-time designated opportunities to enable the latter.

Commitment Statement

I commit, on behalf of my organization, voluntarily and to the best of my abilities within the spheres of my influence to the following:

1. Acknowledge the threat posed by disasters and the importance of building resilience and recognizing my role and responsibility encourage, support and act in ways to prevent disasters from occurring both within my own operations and in my areas of influence.
2. Recognize the leading role and the importance of the Sendai Framework as a guiding reference for global disaster risk reduction.
3. Support and contribute to one or more ARISE work streams to the extent of my resources and capabilities, and take action to:
 - **Raise Awareness of Disaster Risks:** Awareness raising with respect to disaster risk and mobilization of the private sector
 - **Influence:** Exercising influence in respective spheres of expertise
 - **Share Knowledge:** Bring in expertise of the private sector
 - **Catalyse:** Be a catalyst to generate innovation and collaboration
 - **Implement:** Implement tangible projects and activities to achieve the targets of the Sendai Framework

Organization: _____

Officer Signature: _____

Officer Name: _____

Officer Title*: _____

Date: _____

* Officer definition: Chairman, CEO, President, Managing Director, COO (or a Vice President, Director or Executive reporting directly to one of them)

Attachments:

1. Sendai Framework Summary Chart
2. Information Form
3. ARISE Fee Structure
4. ARISE In-kind credit systems

Chart of the Sendai Framework for Disaster Risk Reduction 2015-2030

Scope and purpose

The present framework will apply to the risk of small-scale and large-scale, frequent and infrequent, sudden and slow-onset disasters, caused by natural or manmade hazards as well as related environmental, technological and biological hazards and risks. It aims to guide the multi-hazard management of disaster risk in development at all levels as well as within and across all sectors

Expected outcome

The substantial reduction of disaster risk and losses in lives, livelihoods and health and in the economic, physical, social, cultural and environmental assets of persons, businesses, communities and countries

Goal

Prevent new and reduce existing disaster risk through the implementation of integrated and inclusive economic, structural, legal, social, health, cultural, educational, environmental, technological, political and institutional measures that prevent and reduce hazard exposure and vulnerability to disaster, increase preparedness for response and recovery, and thus strengthen resilience

Targets

Substantially reduce global disaster mortality by 2030, aiming to lower average per 100,000 global mortality between 2020-2030 compared to 2005-2015

Substantially reduce the number of affected people globally by 2030, aiming to lower the average global figure per 100,000 between 2020-2030 compared to 2005-2015

Reduce direct disaster economic loss in relation to global gross domestic product (GDP) by 2030

Substantially reduce disaster damage to critical infrastructure and disruption of basic services, among them health and educational facilities, including through developing their resilience by 2030

Substantially increase the number of countries with national and local disaster risk reduction strategies by 2020

Substantially enhance international cooperation to developing countries through adequate and sustainable support to complement their national actions for implementation of this framework by 2030

Substantially increase the availability of and access to multi-hazard early warning systems and disaster risk information and assessments to the people by 2030. through adequate and sustainable support to complement their national actions for implementation of this framework by 2030

Attachment 2: Information Form**COMPANY INFORMATION**

Name:

Head of company (name and title):

Street address (head office):

City:

Province/State:

Post/ZIP Code:

Country:

Phone:

Fax:

Website:

SECTOR

Administrative, support, waste management & remediation service

Agriculture

Arts, entertainment & recreation

Construction

Consumer goods

Educational services

Energy

Engineering

Finance

Health care

Hospitality

Information & communication technology

Insurance and reinsurance

Management of companies & enterprises

Manufacturing

Media

Mining

Other services (except public administration)

Professional, scientific & technical services (incl. consulting)

Real estate, rental and leasing

Retail trade

Social assistance

Transportation

Tourism

Wholesale trade

Utilities

Other (please specify)

If you are a publically traded company, please provide your exchange name and symbol:

What is the total number of staff at your organization?

Please indicate your annual revenue in the past fiscal year:			
Please indicate if you are a trade association <input type="checkbox"/>			
PLEASE INDICATE IF YOU ARE A BUSINESS ASSOCIATION/ ALLIANCE OR NETWORK <input type="checkbox"/>			
PLEASE PROVIDE A BRIEF DESCRIPTION OF YOUR BUSINESS AND ITS PRIMARY ACTIVITIES			
PLEASE INDICATE ON WHICH OF THE 'WORK STREAMS' YOU WOULD LIKE TO FOCUS DURING THE NEXT YEAR. PLEASE MENTION CONCRETE ACTIVITIES AND PROJECTS			
IN WHICH COUNTRIES DO YOU PLAN TO PURSUE THE ABOVE INDICATED ACTIVITIES?			
PLEASE INDICATE IF YOU ARE MEMBER OF UN GLOBAL COMPACT <input type="checkbox"/>			
PLEASE LIST ANY OTHER ORGANIZATIONS OR PLATFORMS IN THE AREAS OF DRR, CSR OR SUSTAINABILITY THAT YOU ARE A MEMBER OF			
Would you consider becoming a financial or in-kind support sponsor of UNISDR? Yes <input type="checkbox"/> No <input type="checkbox"/> Please contact me to discuss <input type="checkbox"/>			
PRIMARY CONTACT FOR ARISE ENGAGEMENT AND COMMUNICATIONS			
Title (e.g. Mr/Ms/Dr):	Tick the box if your address is same as the company HQ address above <input type="checkbox"/>		
First Name:	Street:		
Last Name:	City:		
Position:	Prov/State:		
Email:	Post/Zip Code:		
Phone:	Country:		
ADDITIONAL CONTACTS			
Please enter the email addresses of colleagues that would like to be involved with ARISE and received ARISE communications.			
First name:	Last name:	Position:	Email:
YOU ARE INVITED TO ATTACH ANY DOCUMENT THAT PORTRAY YOUR CURRENT DRR, CSR, OR SUSTAINABILITY ACTIVITIES			

Attachment 3: ARISE Fee Structure

Annual sales/revenue	ARISE Membership Fee
Less than USD 10 million	USD 300
USD 10-100 million	USD 1,000
USD 100- 1 billion	USD 2,500
USD 1- 10 billion	USD 5,000
USD 10-100 billion	USD 10,000
Greater than USD 100 billion	USD 25,000

Attachment 4: ARISE In-kind credit systems*

Host official ARISE events

- Official ARISE events are defined as events placed on the ARISE calendar at least 30 days in advance, with 3+ ARISE members on the programme, and is open to all ARISE members.
- Credit per day of event which includes lunch or a reception: \$500 for every 20 people attending (\$1000 if both lunch and reception)
- Credit per day of event without lunch or reception: \$200 for every 20 people.

Note: Basic coffee/refreshments assumed in both cases.

Example: A two day event with both lunch and a reception the first day and 70 people attending:
 $(\$1000+\$200)*(70/20)= \$4,200$

Second corporate employee(s) to ARISE management

Personnel costs of seconded employee may be claimed as in-kind credit for membership fees, when said employee is: stationed in Geneva; positioned within the chain of command of ARISE management and temporarily removed from the corporate chain of command; solely devoted to ARISE management duties; and maintains this assignment for a minimum of six months. A rule of thumb may be that the person qualifies for a @un.org email address.

*The time and expertise expended by the main ARISE contact, Board, or Advisory Group member is an expected contribution to ARISE, and cannot be counted as in-kind contribution.